

Jersey Hospice Care

your care, your choice, your time



Partnerships with Purpose
Opportunities for Corporate Partners



Hospice has been at the heart of the Jersey community for 40 years and continues to provide specialist care and support throughout the island – truly a “hospice without walls”



Why support Jersey Hospice Care?

Because we believe everyone in our community matters and that everyone living with dying deserves the best possible care so that they can continue to live life to the full.

With the generous support of our community, we offer specialist palliative care to everyone who needs our support. This means that we are able to help manage some of the more difficult symptoms that come with having a serious condition and offer holistic care and support to patients, their family members and carers, as well as friends and colleagues.

Join us in a Jersey Hospice Care Partnership with Purpose.



Partnerships make a difference

We know that every business is different and has different objectives to achieve, whether marketing and brand awareness, environmental or social responsibility, or staff wellbeing, recruitment and retention.

Join us and build a Partnership with Purpose that helps you to:

- Support a Jersey charity and make a real difference to local people
- Motivate and engage staff by demonstrating your commitment to a charity which may have touched their lives personally
- Secure positive PR and association with a highly respected local charity
- Be an employer of choice
- Meet Corporate Social Responsibility objectives and build reputation
- Reach new audiences and drive sales and loyalty among core customers
- Benefit from increased opportunities for web, social media and local press coverage
- Access high-quality and high-profile corporate events suitable for client hospitality.



“It’s a great privilege to sponsor Hospice events – we love partnering with a charity that makes such a difference to the local community and we know that our support directly helps patients and their families.”

James Pountney, Managing Director SANTANDER INTERNATIONAL





Partnerships with Purpose

Partnerships with Purpose is designed to help you meet your CSR mission and objectives, while having a tangible and demonstrable impact on the care and services that Jersey Hospice Care offers to every patient, their family members, friends and colleagues.

We can work with you to create a bespoke package to meet your specific budget, that will allow you to meet your company's values and commitment to your community.



Summary of benefits

Team Building Days

Invest in your teams by providing a memorable and impactful day away from the office in our gardens or shops where we will support employees to work towards a common goal for the benefit of others.

Social Media

Let us use our social media posts to celebrate our partnership and team building day.

Certificate of Recognition

Display your Certificate of Recognition proudly in your office, and our logo on your website, to publically demonstrate and celebrate your partnership with us.

Website Recognition

Have your logo on the Jersey Hospice Care website where we will share the impact of your support and celebrate our partnership.

Presentation to Employees

Let us share with your employees the impact that your partnership has on a daily basis at Hospice, so that they can be proud to work for a business that invests not only in the local community, but in an organisation that may have touched their lives.

Conference Room

Make use of our conference room facilities for off-site meetings or training days. We have fantastic tech facilities, can provide refreshments or lunch and will make you feel right at home.

Personal Tour

Take up our Chief Executive's personal offer of a tour of Hospice so that you and your guests can see what we do and hear about the impact of your support first hand. Meet the incredible team who, with your support, make every moment count.

Staff Education

Access high-quality, specialist training to help your staff members better understand and deal with grief and loss.





Other ways to partner with us

Let's work together to build a strong sense of community while raising money for a great cause. We are able to offer a range of other opportunities for local businesses and organisations to support Jersey Hospice Care, including:

CHARITY OF THE YEAR



Many companies choose to adopt a charity of the year. This can help focus your staff or charity committee's fundraising efforts while making a substantial difference to the cause of your choice. If you choose us as your charity, we will work with you as much as possible to support your efforts and may be able to offer you some of our Partnership benefits.

PAYROLL GIVING



Give As You Earn enables employees to make a donation directly from their salary. Whether you have an existing scheme or would like to implement one, we can help.

GIFTS IN KIND



As well as making donations, some companies help by donating gifts or services in kind. Whether it's providing advertising space, giving us equipment or auction and raffle prizes, we would love to hear from you.

MATCH FUNDING



Many companies find charity match giving or funding a great way to support staff in their fundraising efforts for a cause close to their hearts.

TAP TO GIVE



Could you encourage customers or employees to make a contactless donation to support Jersey Hospice Care? Tap to Give devices are easy to install and a great way to support Jersey Hospice Care for a week, a month, or even a year.



GIVE YOUR TIME

Offering employees time to give back to their community is a great way to help develop staff loyalty and pride. As well as corporate team gardening days or working in our fundraising shops, time out from the office can be used to support one of our events or to help us complete a key project using professional skills.



SPONSOR AN EVENT

Sponsorship brings a wide variety of benefits including branding, volunteering opportunities and event participation while also forging a visible and positive relationship with us.



TAKE PART IN AN EVENT

Building up trust and developing effective working in teams is often best achieved with a shared goal. Let us help you offer that goal by signing your team up to take part in one of our fun events and keeping it as a fixed date in your annual calendar. Our biennial ball, Dragon Boat Festival and the Santa Dash are all great initiatives for companies to be involved with, which inspire team work and camaraderie, and all for a good cause.



5000 CLUB

Encourage employees to join our 5000 Club for the chance to win one of ten fantastic prizes each month, including the top prize of £1,000. Individuals commit just £2 a month by direct debit... less than a takeaway coffee.

“Who carries cash these days? We're now promoting contactless giving for Hospice with their Tap to Give machines and have been delighted by how generous our customers have been.”

Frank de Jesus COFFEE REPUBLIC



A partnership with Jersey Hospice Care is a partnership to be proud of

We are local.

Jersey Hospice Care serves the entire Island community, whether we help them directly or through working with other organisations, and this includes both your employees and customers.

We have incredible reach.

We support over 1,000 people a year including patients and their families and friends and help them to live life to the full.

We make a difference.

Working together will inspire your employees, customers and stakeholders and help people live their lives to the full to the very end.

We are all about partnerships.

We work very closely with the Government of Jersey and other care providers in the Island, to ensure our patients and their loved ones receive the very best support on offer.

We can't do it without you!

We are dependent on every gift we receive, every event held for us, every item donated or purchased from our shops, and every lottery ticket sold in order to provide the care we are committed to offering. Your support enables us to care for those that matter most to each of us.



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Further Information

Working together will inspire your employees, customers and stakeholders as you help us to help others live their lives to the full.

For further information, please contact:

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www.jerseyhospicecare.com/donate

“When the opportunity arose to partner with Jersey Hospice Care, not only did it align to our desire to give back to our community, it offered a partner whose values were synergistic with our own”

Iain Mason, Managing Director VG



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